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ZLB Plasma

Press Release



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ZLB Plasma Participates In Annual Salsa Challenge That Benefits Arizona Hemophilia Foundation *Over 20,000 People Expected in Tempe Event!*

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(Tempe, Arizona) My Nana's Best Tasting Salsa Challenge is a statewide culinary festival showcasing the prominence and popularity of Arizona's number one condiment in the United States: salsa! Over 20,000 people are expected to gather at Tempe Beach Park on Saturday, April 26th from 11:00AM to 6:00PM to enjoy good food, entertainment and to raise money for the Hemophilia Association of Arizona.

"The Salsa Challenge is the largest fundraiser produced by the Hemophilia Association of Arizona. The money raised at this incredible event helps support Camp Honor, a summer camp for kids in Arizona with bleeding disorders. Without the help of Salsa Challenge, these kids wouldn't have the opportunity for this learning experience each summer," stated Alexis Christensen, Executive Director, Hemophilia Association of Arizona.

Over 100 professional and amateur chefs will prepare fresh salsa on site to compete for prizes. Categories included individual, restaurant and business with hot and mild categories in each. ZLB Plasma will have representatives from both of its Tempe plasma collection centers at the event.

"ZLB Plasma employees have been cooking salsa this week with a secret recipe that has been in one family for generations! We even won the event several years ago. It's great fun for a good cause," said Amy Jackson, Center Manager.

“ZLB Plasma collects plasma that is used to make therapies that treat people with bleeding disorders such as Hemophilia A, B and von Willebrand’s. Our plasma based therapies also treat burns, shock, trauma and breathing and immune disorders. This fundraiser means a lot to the employees and plasma donors alike. Our business is about helping others,” added Simone Raess, Tempe Center Manager.

ZLB Plasma has locations in Tempe at 1000 East Broadway and 1334 East Broadway. The centers are both currently accepting new donors. Interested individuals can visit the website at www.zlbplasma.com or contact one of the plasma centers at 480-894-1330 or 480-968-6139 for more information.

The Mission of the Hemophilia Association is to enhance the quality of life for those in Arizona with Hemophilia, Hemophilia-related HIV/AIDS and other coagulation disorders. For more information about the Hemophilia Association of Arizona, you can visit their website at www.hemophiliaz.org or contact their office at 602.955.3947.

About ZLB Plasma:

ZLB Plasma, one of the largest collectors of human plasma in the world, is dedicated to the collection of plasma for life-saving therapies. ZLB Plasma operates plasma collection centers across the United States and Germany.

The Company is part of the CSL Behring group that is owned by CSL Limited, based in Australia. The group has a proud heritage dating back to the scientific efforts of Nobel Prize winner Emil von Behring and the renowned efforts of the Swiss Red Cross.

CSL was founded in Melbourne, Australia in 1916 to supply vaccines for the Australian Government. It became a private company listed on the Australian Stock Exchange in 1994. CSL has grown rapidly through strategic acquisitions and investment to become a successful global specialty biopharmaceutical company with over 7000 employees.

For more information, go to:
www.zlbplasma.com
www.cslbehring.com

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